

To,
Mr. Dr. Arshad Ali
Principal
Nust SECS Campus
Islamabad, Pakistan.

January 31st, 2015

Subject: **Participation on Android Based Games & Applications Competition**

Dear Sir,

We would like a moment of your time to introduce ourselves. We **M/s Kwick High Tech & Solutions (Pvt) Ltd** are Pakistan's leading IT & telecommunication solution provider. We have provided diversified range of solutions and services in Smart Cards, Biometric, Software development, Over the Air (OTA) technology & Mobile Apps. We have provided a variety of hardware & software solutions in every business field.

We have developed various android apps to facilitate variety of businesses and are currently developing "**Android Based Games & Applications**". Our team of android developers is currently focusing on developing something totally new that has never been seen before in the market.

Being a service company we have to keep up with the market pace and ensure new ideas keep on falling in for effective business development. Keeping our business legacy alive we are hosting a competition in the month of February 2015 for students.

The main focus of this seminar would be on android games. We welcome all those candidates who are willing to participate and show their talent in software (Apps or Game) development. We have also arranged prizes for 1st, 2nd & 3rd position holders in our game development competition. This would really be an informative session and would allow all of us to gain new ideas and concepts.

The chief guest of our seminar would be our Honorable Minister of IT (Miss Anusha Rahman) accompanied by Chairman PTA and various International Embassies officials. It would be a great honor and privilege for us if you could spare some of your valuable time to attend this Seminar. At the same time we would also like your students to attend our seminar and participate in the game development competition which would be a great opportunity for them to gain practical knowledge of market.

This would also be a great opportunity for your University to present itself in local as well as international platform. We sincerely hope that you will attend our seminar accompanied by your students and give us an opportunity to present ourselves.

Regards,

Muhammad Waseem Rafi
Chief Executive Officer
M/s Kwick High Tech & Solutions (Pvt) Ltd.

Competition Details, Terms & Conditions
Competition of Android Based Application/ Games 2015

Kwick High Tech & Solutions (Pvt.) Ltd. Is the emerging software house in Pakistan. We have arranged a software competition for “Android Based Applications and Games” for university students. Below are the details of this competition.

Schedule and Timelines

- 1) Participation by online registration at KWICK Website. (Start from 03-Feb-2015. Deadline 15-Feb-2015)
- 2) Top 10 Apps will selected by our panel. Individuals will be invited for a live demo on 23-Feb-2015.
- 3) Final Winners will be announced on 27-Feb-2015 followed by prize distribution ceremony.

Terms & Conditions

- 1) The participant(s) should be university student.
- 2) The projects should not be copied or a freeware version.
- 3) Free-Lancers or software companies are not eligible for this competition
- 4) The competition panel has the authority of selection / non-selection.
- 5) Incomplete, indecipherable, or illegible entries will be deemed invalid.
- 6) The Panel’s decision in relation to any aspect of the competition is final and binding on each person who enters and no correspondence will be entered into.
- 7) If there is a dispute as to the identity of a participant, the Panel reserves the right, in its sole discretion, to determine the identity of the participant.
- 8) The competition is not open to employees, directors, shareholders (or members of their immediate families) of Kwick High Tech & Solutions (Pvt.) Ltd.
- 9) The competition is not open to employees, representatives, sponsors, partners, Freelancers, contributors or consultants of other software companies.
- 10) The competition will close at 6pm on 15th February 2015. No entries will be accepted after this time.
- 11) Only one entry per person. Persons making more than one entry will be disqualified.
- 12) No responsibility is accepted for entries which are lost, corrupted, and incomplete or for any reason fail to capture entry information. Use of false details or incomplete information will result in disqualification. The entry must be made by the person entering the competition – entries sent through third parties or agencies will not be accepted.
- 13) The judges will be comprised of members of the management team of Kwick High Tech & Solutions (Pvt.) Ltd And other IT professionals from IT industry. The judges’ ruling is final.

Prize Details:

- The prize will not be transferable to another person.
- No part of a prize is exchangeable for cash or any other prize.
- If an advertised prize is not available, Kwick High Tech & Solutions (Pvt.) Ltd reserve the right to offer an alternative prize of equal or greater value.

14) General:

- Kwick High Tech & Solutions (Pvt.) Ltd reserves the right to refuse to award any prize to an entrant who Kwick High Tech & Solutions (Pvt.) Ltd decides (in its sole discretion) has violated the terms and conditions, gained an unfair advantage in participating in the promotion or won using fraudulent means.
- Kwick High Tech & Solutions (Pvt.) Ltd reserves the right to amend these rules at any time.
- Kwick High Tech & Solutions (Pvt.) Ltd reserves the right to suspend, cancel or modify the prize draws at any time (and for any reason) without notice.
- Entry implies acceptance of these terms and conditions as final and binding. Entries which are not in accordance with the terms and conditions will be disqualified.
- The decision of Kwick High Tech & Solutions (Pvt.) Ltd in respect of all matters to do with the competition will be final and no correspondence will be entered into.

Data Protection & Marketing:

- By participating, entrants grant Kwick High Tech & Solutions (Pvt.) Ltd exclusive permission to use their names, characters, photographs and likeness in connection with marketing of Kwick High Tech & Solutions (Pvt.) Ltd and its associated products and for future promotion and marketing purposes and waive any claims to royalty, right or remuneration for such use.
- All entrant personal details must be valid and up to date and will be held by Kwick High Tech & Solutions (Pvt.) Ltd and may be used for the purpose of future promotion and marketing purposes unless otherwise directed by entrants at the time of entry.

Winners:

- The winners will be announced at 10:30am on 27th February 2015 and be notified by phone (voice or text) and must be available for the preparation of all publicity that may be required by Kwick High Tech & Solutions (Pvt.) Ltd. Where attempts to contact the winner(s) fail (e.g. when the winner(s) cannot be contacted by phone after three attempts over 30 minutes) the Judge will select another winner.

15) If the potential winner cannot be contacted or the prize notification is returned, such potential winner forfeits all rights to any prize, and an alternative winner may be selected. An unclaimed prize may not be awarded. The prize is non-transferable and no cash alternative is offered.

16) Cash Prizes will be awarded to top 3 positions and special gifts for remaining 5 top scorers.